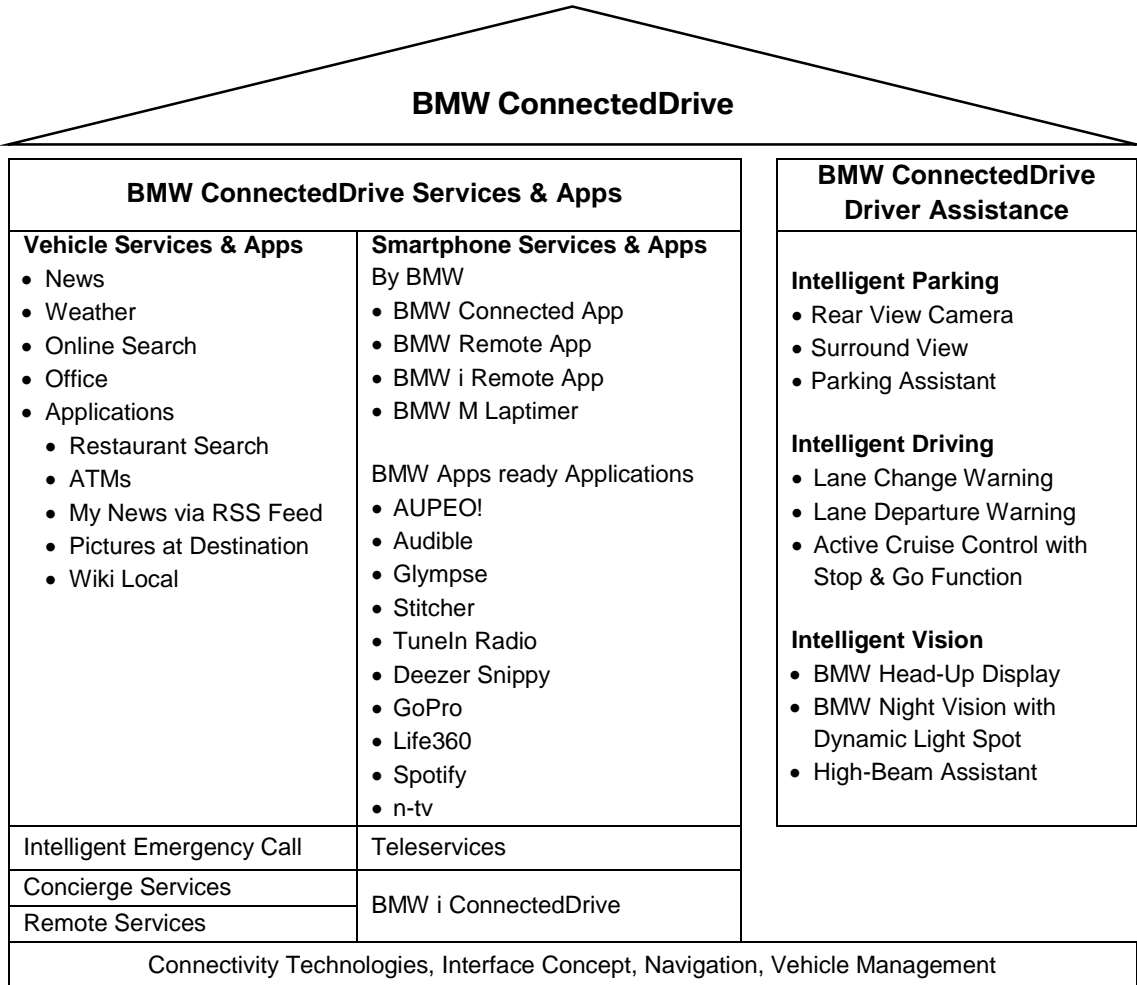


Fact Sheet

About BMW ConnectedDrive

BMW ConnectedDrive offers a wide range of class-leading and richly varied selection of driver assistance systems and mobility services for optimised comfort, safety and infotainment. This includes the BMW ConnectedDrive Services and Apps as well as BMW ConnectedDrive Driver Assistance.



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About BMW ConnectedDrive Services & Apps

ConnectedDrive Services.

The key to the world of BMW ConnectedDrive is the ConnectedDrive Services special equipment option. It offers a wide range of intelligent services and apps that provide you with information and entertainment during your journey. Some of the services include:

Search. Find. Explore.	Search the Internet with Google in a BMW as well. Find the best restaurants in town with recommendations from BMW Online. Combined with My Info / Send to Car, take the most important addresses, telephone numbers or short messages into the vehicle.
Travel better, arrive more relaxed.	The ConnectedDrive Services special equipment option offers the perfect features for travel and navigation. <ul style="list-style-type: none"> • BMW Online weather, ECO PRO Analyser, BMW M Laptimer App, GoPro App.
Your mobile office.	BMW ConnectedDrive brings the office into the BMW. Users can receive, read and reply to e-mail, dictate and send notes or messages, or synchronise data with the vehicle. <ul style="list-style-type: none"> • BMW Online office including E-Mail access, BMW Online News, Calendar, Siri activation.
Music & Entertainment.	Compile own radio station by choosing from a wide range of audio books or stream own music straight into your BMW. <ul style="list-style-type: none"> • AUPEO!, Deezer, Web Radio, Spotify.

Intelligent Emergency Call.	<p>If an airbag is deployed, Intelligent Emergency Call automatically contacts the BMW Call Centre via an accident-proof telephone unit permanently installed in the vehicle – independently of own mobile phone.</p> <p>Specially trained personnel will then establish contact with the user, inform the emergency services and give support by telephone.</p> <p>To enable rescue services to promptly prepare the required care for those involved in the accident, a data transfer is performed. This includes the precise position of the vehicle to the nearest metre in addition to other data relevant for the rescue services, such as risk of injury, number of passengers, model and colour of the vehicle.</p> <p>The emergency call can also be triggered manually, should the driver wish to summon assistance for other road users.</p>
Remote Services.	Remote Services transforms a smartphone into an intelligent and convenient remote control for the vehicle – via the MY Remote app (BMW iRemote app) or the BMW Call Centre.

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	<p>Users can use their smartphone to lock and unlock their car or find it immediately by flashing the headlights or sounding the horn.</p> <p>To save time, users can even locate a destination using the Google Online search via the MY Remote app and send the destination address details directly to their vehicle, even before the journey begins.</p>
Concierge Services.	<p>Whether you are looking for the nearest ATM, restaurant or even hotel, the BMW Call Centre Agents from Concierge Services are always on hand to assist: 24 hours a day, seven days a week. By simply pressing a button, it connects the user directly with a “personal assistant”.</p> <p>Once a destination has been decided upon, the address details are sent directly to the navigation system.</p>
BMW Teleservices.	<p>Your BMW knows when and what services it needs and sends the vehicle-related service data automatically to BMW. Sensors detect when a servicing is due and transmit the information to BMW. The BMW Service Partner can access the vehicle’s data, evaluate all relevant vehicle-related information and effectively prepare for the car’s visit to the workshop.</p> <ul style="list-style-type: none"> • Automatic Service Call <ul style="list-style-type: none"> - Automatic detection of service requirements - Direct transfer of service-relevant data to BMW - Automatic reminder of servicing appointments - Optimally-prepared and more effective maintenance - Shorter service visits • Manual Service Call <ul style="list-style-type: none"> - Convenient contact from the vehicle with guaranteed call-back - Customised advice based on transmitted vehicle data - Shortened waiting times for accessories - Optimally-prepared maintenance - Shorter service visits • BMW Teleservice Battery Guard <ul style="list-style-type: none"> - Automatic notification about critical battery charge status per text message or email - Quick detection of battery defects - Premium service with regard to energy supply • Teleservice Breakdown Call <ul style="list-style-type: none"> - Wireless data connection provides not only the exact vehicle location but also key information for quicker diagnose. - Expert help at any time in any situation. - Optimally-prepared maintenance if needed.

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About BMW ConnectedDrive Driver Assistance

Intelligent Parking		
<p>The intelligent park assistance systems are now available from BMW ConnectedDrive, assisting in every parking situation and makes the manoeuvring easier, faster and effortless with the Rear View Camera, Surround View and Parking Assistance.</p>		
<p style="text-align: center;">Rear View Camera</p> <p>A wide-angle lens depicts every obstacle in fine detail on the Control Display in colour and from the optimum perspective.</p> <p>Interactive lane lines indicate whether the parking space is large enough for the vehicle and make the actual parking operation easier.</p> <p>When manoeuvring with a trailer, too, the Rear View Camera provides support via the extended zoom function.</p>	<p style="text-align: center;">Surround View</p> <p>Up to a speed of 35 km/h and a maximum distance of 1.5 m to the row of parked cars at the side, the system measures possible parallel and perpendicular parking spaces while moving, independent of whether it is activated or not.</p> <p>Simply select a spot and keep pressing the Parking assistant switch – the BMW vehicle then selects the gear on its own, guides the steering and automatically accelerates or brakes.</p> <p>During the search for a spot and the parking manoeuvre, all relevant information is shown on the Control Display.</p>	<p style="text-align: center;">Parking Assistance</p> <p>Park Distance Control (PDC) at the front and rear uses ultrasound to measure the distance to any obstacles that may be present, warns driver acoustically and shows how far any obstacles are away in the Control Display.</p> <p>The system switches on below a distance of 80 cm when the vehicle is moving and below 30 cm when stationary.</p>

Intelligent Driving		
<p>Intelligent Driving helps with manoeuvring through the jams while keeping at a safe distance, and when necessary, react with lightning speed in hazardous situations.</p>		
<p style="text-align: center;">Lane Change Warning</p> <p>When another vehicle is approaching at high speed from behind or is in the driver's blind spot, the Lane Change Warning helps to appraise the situation correctly.</p>	<p style="text-align: center;">Lane Departure Warning</p> <p>The Lane Departure Warning including camera-based Collision Warning registers lane markings at a distance of 50 metres and beyond a speed of roughly 70 km/h. As soon as the driver drives over the lane</p>	<p style="text-align: center;">Active Cruise Control with Stop & Go Function</p> <p>Radar sensors permanently scan the carriageway, adapting the car's speed and maintaining distance from the vehicle ahead. When the road is clear again, the system accelerates</p>

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<p>If there is already a vehicle in the neighbouring lane, radar sensors warn the driver by means of a symbol in the exterior mirror. If the driver then operate the indicator, the steering wheel vibrates and the symbol flashes up.</p>	<p>markings at the left and right without activating the indicators, the camera-based system warns the driver by gently vibrating the steering wheel. Camera-based Collision Warning detects vehicles ahead and warns the driver if the gap ahead becomes too short or if there is a looming risk of collision, allowing the driver to then react in time and avoid accidents.</p>	<p>automatically. And, with the approach control warning, the driver can enjoy a safe drive in any situation – even when Cruise Control is not currently activated. If the vehicle brakes sharply, it first warns the driver with an optical and then an acoustic signal. If the driver does not respond by braking, the BMW car will react and activate the brakes.</p>
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<p align="center">Intelligent Vision</p>		
<p>With the innovative vision assistant technologies, they assist in unclear situations and guarantee the best possible visibility at night.</p>		
<p align="center">BMW Head-up Display</p> <p>The full-colour BMW Head-Up Display projects all the data relevant to the driver’s journey directly into his/her line of sight; this includes information such as current speed, collision warnings, Speed Limit Info or control messages. Without having to constantly switch gaze from road to instrument panel, the driver travels in greater safety and comfort.</p>	<p align="center">BMW Night Vision with Dynamic Light Spot</p> <p>BMW Night Vision with Dynamic Light Spot makes people and larger animals in the dark recognisable in thermal imaging – even at a significant distance – and illuminates them selectively. As a result, the driver gets a particularly clear view of everything that shouldn’t be missed at night. Should a critical situation arise, a warning is shown in the display and in the BMW Head-Up Display. In the event of acute danger, a blinking red symbol (animal or person) is displayed. An acoustic warning is also heard and the brakes are primed for optimum responsiveness.</p>	<p align="center">High-Beam Assistant</p> <p>The High-Beam Assistant automatically takes care of raising and dipping the beam when driving at night. The camera installed close to the interior mirror monitors the traffic situation and reacts immediately to any light sources at distances of up to 1,000 metres away. Depending on the visibility, the system decides when the headlights should be switched to high beam.</p>

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